



FOR IMMEDIATE RELEASE

DIGITAL UPGRADE TAKING FLIGHT WITH DUV ANTENNAS

Revolutionary Line of Digital Antennas Provide Alternatives to Cable/Satellite Costs

Oostburg, WI. - August, 11, 2009 - In the historical upgrade of national television broadcasting, consumers are searching for ways to effectively use the innovations offered by digital television. Since June 12, 2009, HDTV with clearer pictures and better sound quality replaced the old analog system. Over The Air TV now provides an excellent alternative to costly cable and satellite subscriptions. This advancement offers free high definition broadcasting, and opens doors to future broadcasting services.

Many purchased converter boxes to update their television sets and decode the new digital transmissions, yet few conventional antennas provide effective reception for both UHF and VHF HDTV signals. How can consumers effectively receive these high definition signals? The answer is a revolutionary new line of antennas from DigiTenna, LLC.

Invented and manufactured in Oostburg, Wisconsin, DigiTenna's DUV antennas are specifically designed to pick out the HDTV digital signals transmitted across the full range of Digital, UHF, and VHF-Hi frequencies. Traditional antennas are designed to receive both UHF and VHF signals. Most struggle to receive both effectively. With its revolutionary design, precisely engineered elements and unique circuitry, DigiTenna has achieved an antenna design that accommodates the full range of today's HDTV signal frequencies.

The numbers do not lie. Results from numerous third party testing sessions confirm that DUV antennas produce signal gains that rival products two or even three times their size! DUV antennas achieve 400% higher gain per weight of competitive antennas. Distributors and consumers alike are catching onto this exciting new technology. June 2009 saw shipments of 2400+ antennas from DigiTenna with exceptionally high satisfaction rates and no returns for product defect. Needless to say, the DUV antennas are leading the HDTV revolution. They continue to stay ahead of the curve with stronger, more efficient products.

Until recently, pulling in crystal-clear signals 60+ miles from the nearest transmitter meant installing a conventional, complex antenna system that was obtrusive, expensive, and even dangerous. With DigiTenna's new DUV-XF Extreme Fringe antenna, consumers can view HDTV transmissions farther away than ever before utilizing its compact technology. Leveraging the revolutionary DUV technology, the DUV-XF antenna is usually able to receive both UHF and VHF-Hi digital signals from more than 80 miles without additional expensive hardware. DUV antennas are covered by three patents pending.

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For DUV antenna specifications see www.DigiTenna.com. To learn more about DigiTenna's revolutionary DUV antennas contact DigiTenna LLC phone: 920.564.6248 email: marketing@digitenna.com

DUV antennas are distributed by Bursma Distributing, Cumberland Electronics, Inc., Dow Electronics, NESS Electronics, PacParts, Inc., and Skywalker Communications.